

HOW TO USE RENARESOURCE




HOW TO USE RENA RESOURCES


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FINDING MATERIALS IN RENARESOURCES


RenaResources gives you access to Rena Ware materials and tools, organized in the following sections:





- 1**  **RENAKIT** ● ○ Sales support materials in the order that you will be needing them.

- 2**  **RWU**
RENA WARE UNIVERSITY ● ○ All the training to make you an expert in Rena Ware.

- 3**  **RENADRIVE** ● ○ Additional resources, like videos and images for your social media accounts and other materials for your business.

- 4**  **RENAWEB** ● ○ Your online office.

- 5**  **RENAWARE.COM** ● ○ The Rena Ware site where you can get more information about the company and our products.

- 6**  **ONLINE SHOP** ● ○ Your country's online shop to share all the Rena Ware products with your customers.

Your country may have additional sections with local resources. Ask your leader if you have any questions.

1 RenaKit

In RenaKit you will find all the sales support materials in the order that you will be needing them.

The image shows a screenshot of the RenaWare Resources website. On the left is a navigation sidebar with the following items: RENA WARE RESOURCES, RENAKIT, RWU RENA WARE UNIVERSITY, RENADRIVE, RENAWEB, RENAWARE.COM, and ONLINE SHOP. The main content area features a large hero image of a family at a table with the text 'CELEBRATE LIFE'. Below this is a 'WELCOME TO THE RENA WARE FAMILY!' section with a sub-header and two cards: 'WELCOME to RENA WARE!' (First Step) and 'BUSINESS GUIDE' (Learn How to Administer Your Business). The next section is 'START THE CONVERSATION' with a sub-header and two cards: 'JOIN THE CAUSE' (Water filters with a global mission) and 'DISCOVER AWESOME' (Get Opportunity and Exclusive products). The bottom section is 'SHARE THE OPPORTUNITY'. A vertical navigation bar on the right contains icons for Home, Business Guide, Conversation, and Opportunity. Two callouts are present: '1 To start your business' points to the Business Guide card, and '2 To approach your prospects' points to the Discover Awesome card.

3

When you help others reach their dreams, you will reach your dreams.



OUR OPPORTUNITY

There is no limit to what you can achieve when you build your team.

3

To recruit

SHARE THE PRODUCTS

World-class. Innovative. High Quality.



OUR WATER FILTERS

Get out there with our water filters.



OUR COOKWARE

Promote the art of "Stain Cooking".



OUR PRODUCTS

Show our exclusive products.

4

To show the products

CLOSE THE SALE

Special tools to help you offer the products.



MOBILE CALCULATOR

Calculate monthly payments in 30s.



CONTRACTS GUIDE

Learn how to complete your Sales Contracts.



PRICE LISTS AND SPECIALS



CONTESTS

5

To close the sale

OUR PURPOSE IS TO TRANSFORM LIVES. BRING PEOPLE TOGETHER AND IMPROVE THE ENVIRONMENT.



The page will display all the items in the collection. It may be modified, although we do not guarantee it should be modified in order to use it.

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2 Rena Ware University

In Rena Ware University (RWU) you will find seminars about every aspect of your Rena Ware business.

RENA WARE RESOURCES

- RENAXIT
- RWU**
RENA WARE UNIVERSITY
- RENADRIVE
- RENAREWED
- RENAREWARE.COM
- ONLINE SHOP

WELCOME TO RENA WARE UNIVERSITY!
Make the commitment to take advantage of the extensive training that Rena Ware offers. Learn the skills you need to succeed and watch others do the same.

1 LEARN THE BASIC STARTER MODULE
It's all here – your blueprint for success.

- BASIC TRAINING
- EARNINGS PLAN
- COMPLETING CONTRACTS
- DIGITAL TOOLS

2 LEARN THE PROCESS DEVELOPMENT MODULE
Learn how to make appointments and present the products.

- PROTECTING TO PROSPER
- SHARE THE CAUSE, MAKE THE DIFFERENCE
- THE PERFECT PRESENTATION

1
To learn the fundamentals of your business

2
To learn how to recruit

3 LEARN THE PRODUCTS
CONSOLIDATION MODULE

Gain the knowledge to help your current and future clients better



4 TEACH OTHERS
LEADERSHIP MODULE

Teach (and/or) who teach (other) leaders



EVERYONE HAS THE POTENTIAL TO SUCCEED WITH RENA WARE. DEVELOP THE SKILLS YOU NEED FOR SUCCESS THROUGH THE RENA WARE UNIVERSITY TRAINING SEMINARS.

— BRAD RICH
President

3
To learn how to present the products

4
To train others

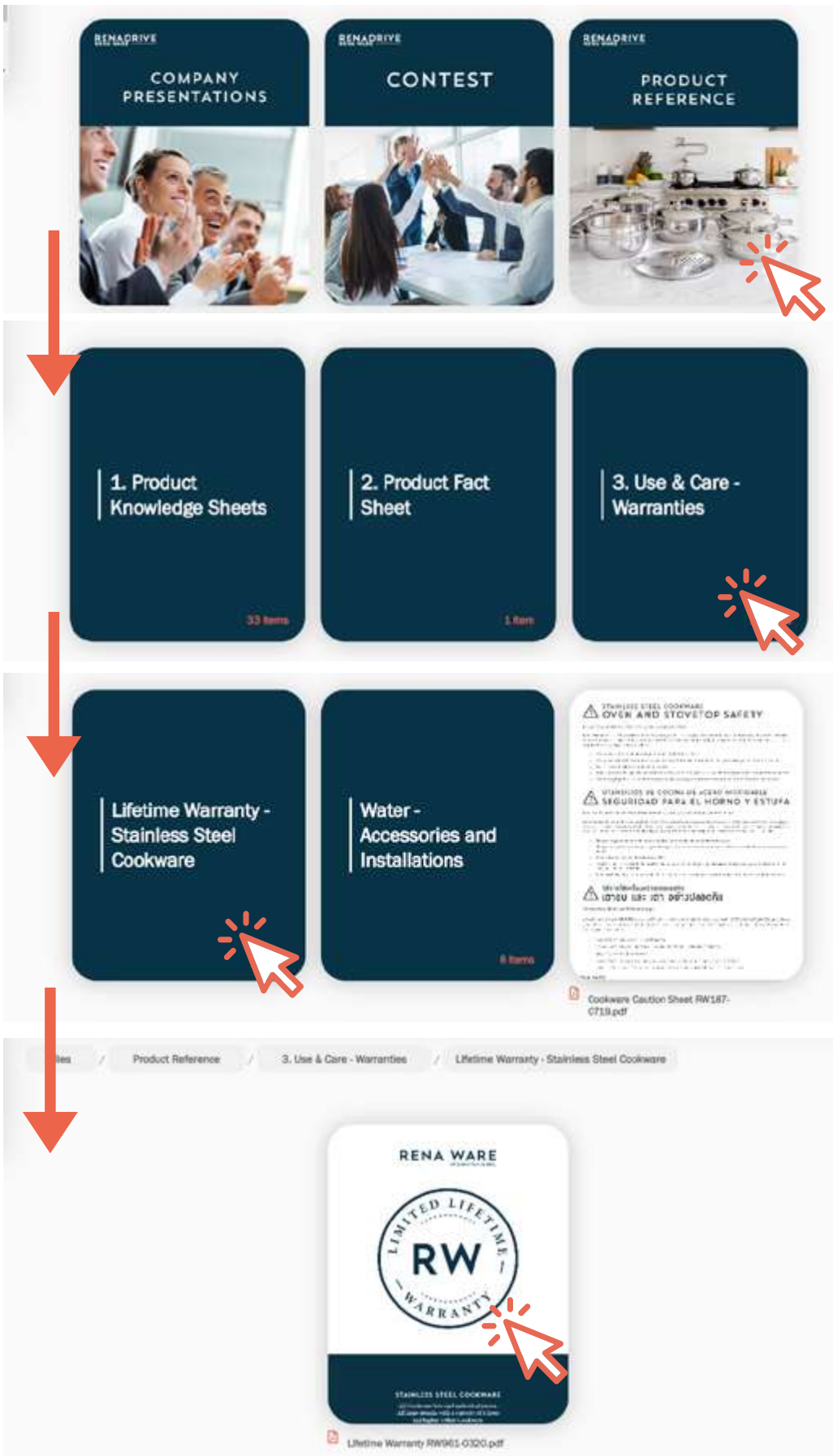
3 RenaDrive

In RenaDrive you will find additional materials such as contest flyers, presentations, sales videos, use and care manuals, and much more. The images below are an example, the folders may change.

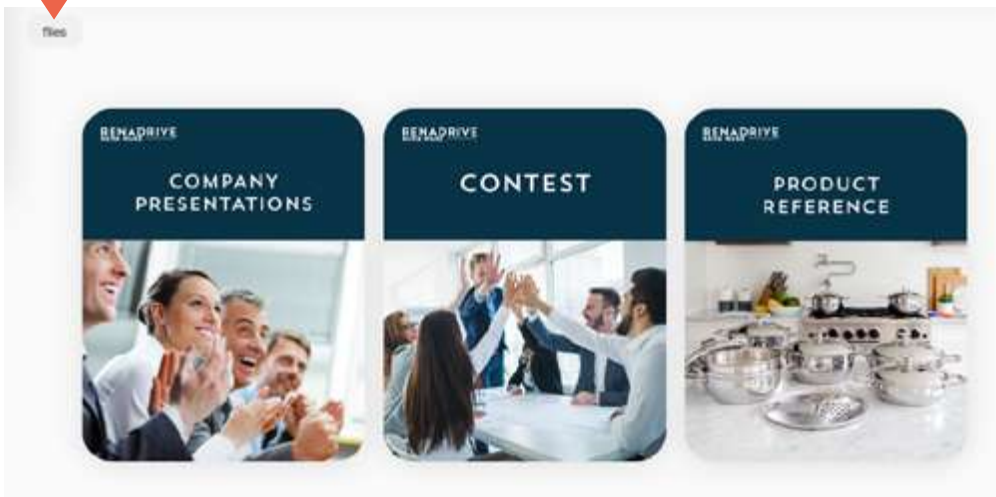
The image shows a screenshot of the RenaWare Resources website. On the left is a vertical sidebar menu with the following items from top to bottom: 'RENA WARE RESOURCES' (dark blue header), 'RENAKIT' (envelope icon), 'RWU RENA WARE UNIVERSITY' (RWU logo), 'RENADRIVE' (mobile phone icon, highlighted in red with a white circle and a line pointing to the main content area), 'RENAWEB' (bar chart icon), 'RENAWARE.COM' (globe icon), and 'ONLINE SHOP' (shopping cart icon). The main content area features a banner at the top with the text 'Small ACTIONS ADD UP TO BIG RESULTS' and 'EST. 1941' in a dark blue box. Below the banner is a grid of resource categories, each with a dark blue header and a representative image: 'COMPANY PRESENTATIONS' (business meeting), 'CONTEST' (group high-five), 'PRODUCT REFERENCE' (kitchenware), 'RWU TRAINING SLIDES' (two people with a folder), 'SOCIAL MEDIA' (hand holding a smartphone), 'SPECIALS AND PRICE LIST' (hands on a laptop), 'VIDEOS' (couple with a laptop), and 'YOUR OFFICE' (group of people working). A search icon is visible in the top right corner of the main content area.

Navigating RenaDrive

To **get to a document**, click on the folder you are interested in.



To **exit a folder** and go back to the previous level, click on the level you are interested in:

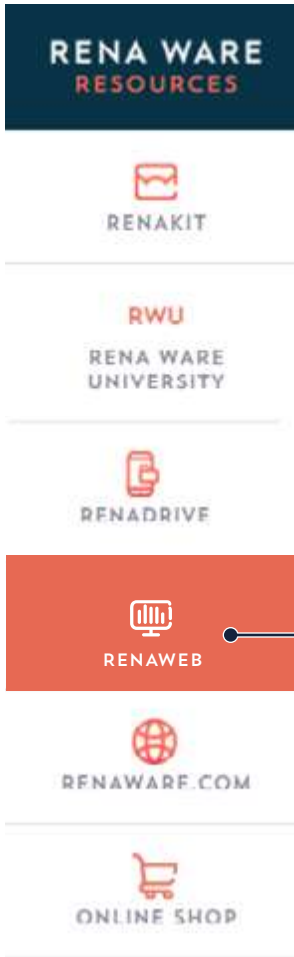


To **exit a pdf document**, click on the arrow on the top left corner of the screen:



4 RenaWeb

RenaWeb is your virtual office. You will need to login with your username and password.



For a tour of your local RenaWeb, see *How to use RenaWeb (TS11)*, in **RenaKit** or **RWU > Digital Tools**.

5 renaware.com

On the Rena Ware website you can get more information about the company and our products.

The image shows a screenshot of the Renaware website. On the left is a vertical sidebar with the following elements:

- RENA WARE RESOURCES** (dark blue header)
- RENAKIT** (with envelope icon)
- RWU RENA WARE UNIVERSITY** (with 'RWU' in red)
- RENADRIVE** (with car icon)
- RENAWEB** (with server rack icon)
- RENAWARE.COM** (with globe icon, highlighted with a red background and a line pointing to the main banner)
- ONLINE SHOP** (with shopping cart icon)

The main website content includes:

- RENA WARE** (top center header)
- Navigation menu: **HOME**, **COMPANY**, **PRODUCTS**, **OPPORTUNITY**, **CUSTOMER SERVICE**, **BLOG**
- MAKE FLAVOR a LIFESTYLE** (main banner text over a family dining image)
- COOKWARE** (red box in the banner image)
- Three feature tiles below the banner:
 - Creating OPPORTUNITY** (with image of a couple)
 - BRINGING People TOGETHER** (with image of a group at a table)
 - IMPROVING the ENVIRONMENT** (with image of a water bottle)

VIEWING, DOWNLOADING/SAVING AND PRINTING A DOCUMENT

To view, download/save and print, click on the icon of the document you are interested in:



The document will open in a new screen. Move the cursor to the top right corner and the download / save and print icons will appear.



Resources that include more than one document have an icon with an arrow. To see a document, first click on the arrow and then on the document's name in the drop down menu:

The image shows a website interface with two main sections: 'WELCOME TO RENA WARE' and 'BUSINESS GUIDE'. The 'WELCOME TO RENA WARE' section features a card titled 'HOW TO USE THE NEW RENAWEB' with a 'First Steps' label and a 'TS21' badge. The 'BUSINESS GUIDE' section is titled 'Learn How to Administer Your Business' and contains a card for 'RW BUSINESS ETHICS'. A red circle highlights a dropdown arrow icon on the 'RW BUSINESS ETHICS' card, which is part of a menu containing three items: 'RWCO Standards of doing business', 'RWCO Best practices on direct selling best practices', and 'RWCO Guide to direct selling best practices'. Below these sections, there is a 'START THE CONVERSATION' section with the text 'Share our Cause, Opportunity, and Products. Each conversation is an opportunity to grow your business.'

RENA WARE UNIVERSITY

FEEDBACK

How helpful was this manual?
What would you do differently?
How can we improve it?

Send your comments to:

 rwu@renaware.com

Put the name of the seminar
in the subject line.