

# HOW TO USE THE NEW RENARESOURCE



# HOW TO USE THE NEW RENA RESOURCES

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# FINDING MATERIALS IN RENARESOURCES

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RenaResources gives you access to Rena Ware materials and tools, organized in the following five sections:

## RENA WARE RESOURCES

1



RENAKIT

Sales support materials in the order that you will be needing them.

2

RWU

RENA WARE  
UNIVERSITY

All the training to make you an expert in RenaWare.

3



RENADRIVE

Additional resources, like videos and images for your social media accounts and other materials for your business.

4



RENAWEB

Your online office.

5



RENAWARE.COM

The Rena Ware site where you can get more information about the company and our products.



# 1 RenaKit

In RenaKit you will find all the sales support materials in the order that you will be needing them.

The screenshot shows the RenaWare Resources website. On the left is a navigation sidebar with the following items: RENA WARE RESOURCES, RENAKIT (highlighted with a callout), RWU RENA WARE UNIVERSITY, RENADRIVE, RENAWEB, and RENAWARE.COM. The main content area features a large hero image of a family at a dining table with the text "CELEBRATE LIFE". Below this is a "WELCOME TO THE RENA WARE FAMILY!" section with a sub-header and introductory text. This section contains four cards: "WELCOME TO RENA WARE" (First Steps), "BUSINESS GUIDE" (Learn How to Administer Your Business), "HOW TO USE RENAWEB" (First Steps), and "RW BUSINESS ETHICS". A vertical navigation bar on the right side of the main content area contains icons for home, search, and other functions. Below the welcome section is a "START THE CONVERSATION" section with a sub-header and introductory text. This section contains two cards: "JOIN THE CAUSE" (Leasing Piece) and "DISCOVER AWESOME" (Leasing Piece). Callout lines connect the "1" in the header to the "RENAKIT" sidebar item and the "1" in the right margin to the "WELCOME TO THE RENA WARE FAMILY!" section. Another callout line connects the "2" in the right margin to the "START THE CONVERSATION" section.

**1** RENAKIT

**1** To start your business

**2** To approach your prospects

### SHARE THE OPPORTUNITY

When you help others reach their dreams, you will reach your dreams.

# 3



#### OUR OPPORTUNITY

There is no limit to what you can achieve when you build your team.

3

To recruit

### SHARE THE PRODUCTS

World-class. Innovative. High Quality.



#### OUR WATER FILTERS

Join our cause with our water filters.



#### OUR COOKWARE

Promote the art of "Euen Corner."



#### OUR PRODUCTS

Show our exclusive products.

4

To show the products

### CLOSE THE SALE

Useful tools to help you offer the products.

# 5



#### MOBILE CALCULATOR

Calculate monthly payments on the go.



#### CONTRACTS GUIDE

Learn how to complete your Sales Contracts.



#### PRICE LISTS AND SPECIALS



#### CONTESTS

5

To close the sale

OUR PURPOSE IS TO TRANSFORM LIVES. BRING PEOPLE TOGETHER AND IMPROVE THE ENVIRONMENT.



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## 2 Rena Ware University

In Rena Ware University (RWU) you will find seminars about every aspect of your Rena Ware business.

The image shows a screenshot of the Rena Ware University website. On the left is a sidebar with the following items: 'RENA WARE RESOURCES', 'RENAKIT', 'RWU RENA WARE UNIVERSITY' (highlighted with a blue circle and a line pointing to the main content), 'BEN&DRIVE', 'BENAWEB', and 'BENAWARE.COM'. The main content area features a header image of two women looking at a document. Below this is a 'WELCOME TO RENA WARE UNIVERSITY!' section with a sub-header 'BASIC TRAINING' and the text 'It's all here - Your blueprint for success.' There are four seminar cards: 'EARNINGS PLAN', 'COMPLETING CONTRACTS', 'BASIC TRAINING REGULAR', and 'BASIC TRAINING AQUA MANO'. Below these is a 'SHARE THE OPPORTUNITY' section with the text 'Recruiting is the key of your business.' and one seminar card 'RECRUITING FOR SUCCESS'. A large number '1' is overlaid on the left side of the seminar cards, and a large number '2' is overlaid on the right side of the recruiting seminar card. Red lines connect these numbers to callouts on the right: '1 To learn the fundamentals of your business' and '2 To learn how to recruit'. A red checkmark is visible on the bottom of the recruiting seminar card.

RENA WARE RESOURCES

RENAKIT

RWU  
RENA WARE UNIVERSITY

BEN&DRIVE

BENAWEB

BENAWARE.COM

HOME EN DE

RENA WARE UNIVERSITY

Not for California, Colorado, Iowa, Massachusetts, Wisconsin

### WELCOME TO RENA WARE UNIVERSITY!

Make the commitment to take advantage of the extensive training that Rena Ware offers, learn the skills you need to succeed and teach others to do the same.

#### BASIC TRAINING

It's all here - Your blueprint for success.

EARNINGS PLAN SEMINAR

COMPLETING CONTRACTS SEMINAR

BASIC TRAINING REGULAR SEMINAR

BASIC TRAINING AQUA MANO SEMINAR

#### SHARE THE OPPORTUNITY

Recruiting is the key of your business.

RECRUITING FOR SUCCESS SEMINAR

1

2

1 To learn the fundamentals of your business

2 To learn how to recruit



### SHARE THE PRODUCT

Learn how to make appointments and present the products.



### PRODUCT TRAINING



### TEACH OTHERS

Develop Leaders who develop other Leaders.



3  
To become an expert in the products and learn how to present them

4  
To train others

EVERYONE HAS THE POTENTIAL TO SUCCEED WITH RENA WARE. DEVELOP THE SKILLS YOU NEED FOR SUCCESS THROUGH THE RENA WARE UNIVERSITY TRAINING SEMINARS.

—BRAD RICH  
President



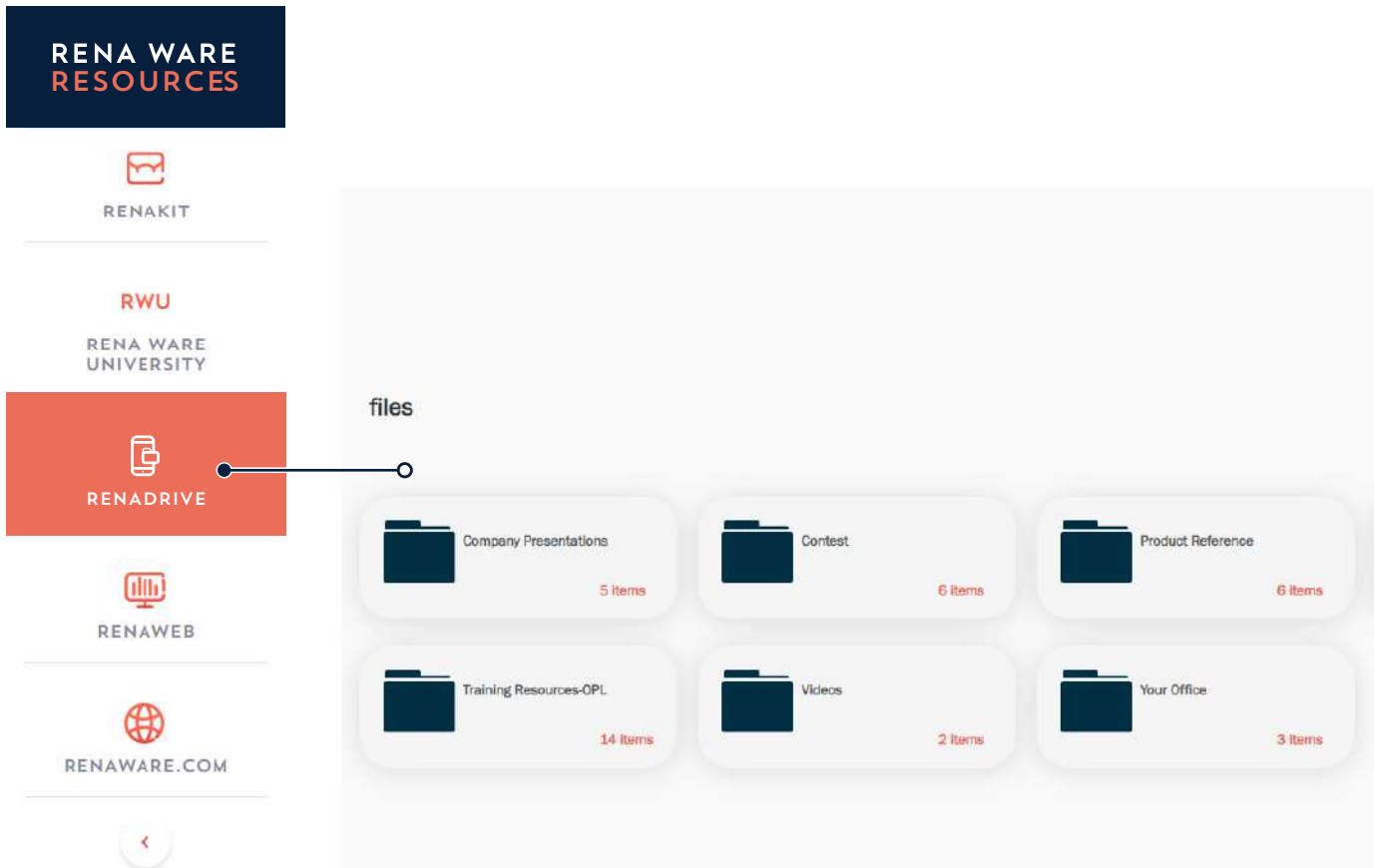
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TOP

### 3 RenaDrive

In RenaDrive you will find additional materials such as contest flyers, presentations, sales videos, use and care manuals, and much more.





# Navigating RenaDrive

To **get to a document**, click on the folder you are interested in:

**files → Product Reference**

- 1. Cookware (11 items)
- 2. Water (2 items)
- 3. Specialty (2 items)
- 4. Accessories (6 items)
- 5. Product Fact Sheet (1 item)
- 6. Use & Care - Warranties (22 items)

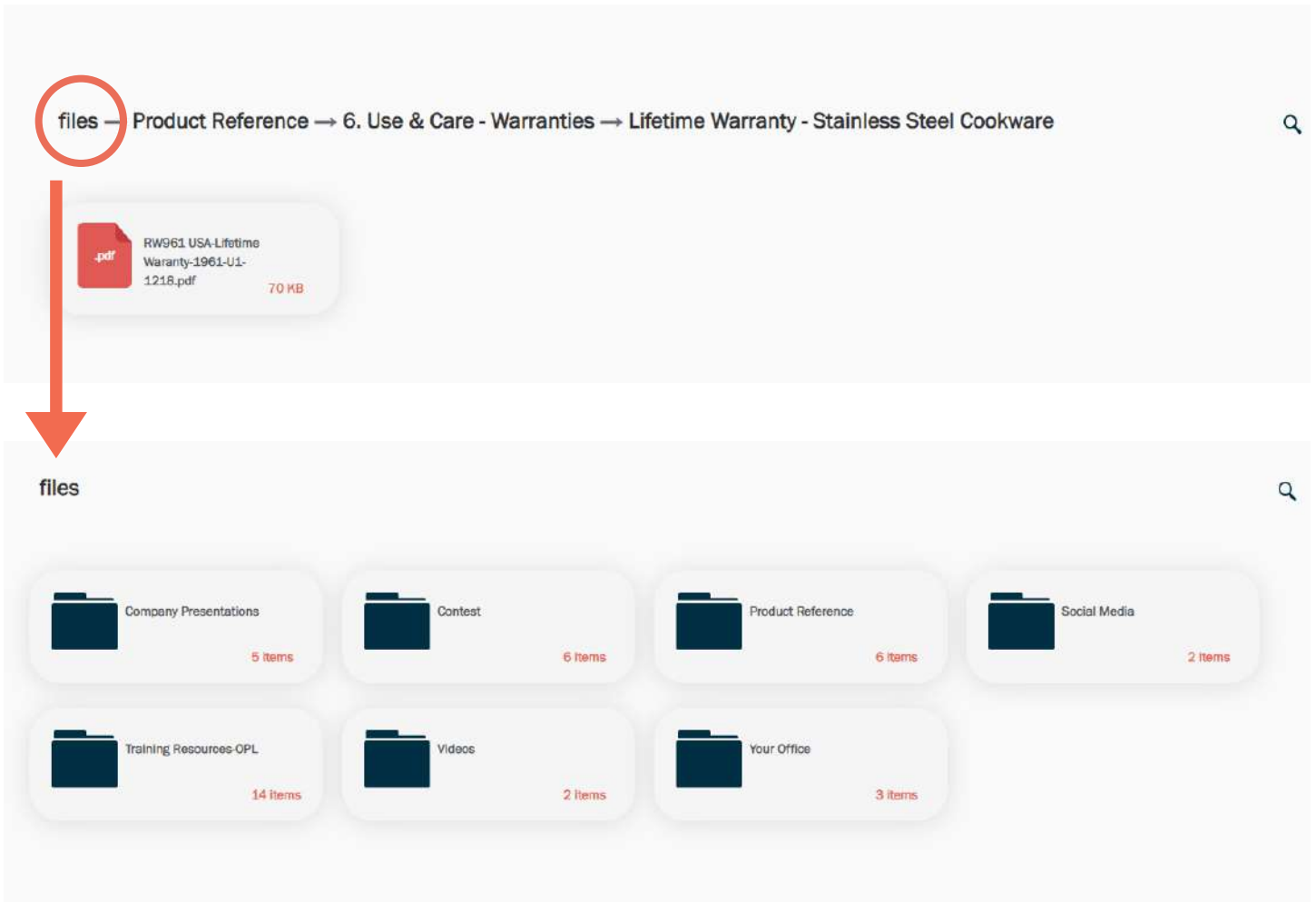
**files → Product Reference → 6. Use & Care - Warranties**

- Lifetime Warranty - Stainless Steel Cookware (1 item)
- Water Accessories - Installations (3 items)
- AQ623 WW (No-CAL) - CTU500 -Use-Care-Warranty-1215.pdf (5 MB)
- AQ624 WW (No-CAL)- LCU500-LX500s-Use-Care-Warranty-1215.pdf (9 MB)
- AQ650 WW (No-CAL) RW Filter Bottle-Use-Care-Warranty-1218 crops.pdf (2 MB)
- RW128 Nutrex Press Juicer Use-Care-Warranty-1128-16-0615.pdf (993 KB)
- RW129 Fryer Basket Use-Care-Warranty-08-0212.pdf (351 KB)
- RW131 Multi Cooker-Use-Care-Warranty-08-0617.pdf (1 MB)
- RW134 SS Kitchen Tool set 8pc-Use-Care-Warranty-1134-16-0218.pdf (1 MB)
- RW139 Coffee Press-Use-Care-Warranty-1139-16-0818.pdf (1 MB)
- RW142 Knife Sharpener-Use-Care-Warranty-0415-print.pdf (229 KB)
- RW184 Contessa -Use-Care-Warranty-0815.pdf (460 KB)
- RW185 Double Burner-Griddle-Use-Care sheet-08-0916.pdf (99 KB)
- RW186 Titan 72L- caution-sheet-1186-08-0118-PRINT.pdf (43 KB)
- RW336 Wire Steam Tray Use-Care-08-0212.pdf (375 KB)
- RW341 Elite Cutlery Set-Use-Care-Warranty-0315.pdf (2 MB)

**files → Product Reference → 6. Use & Care - Warranties → Lifetime Warranty - Stainless Steel Cookware**

- RW961 USA-Lifetime Warranty-1961-U1-1218.pdf (79 KB)

To **exit a folder** and go back to the previous level, click on the level you are interested in:




To **exit a pdf document**, click on the arrow on the top left corner of the screen:



## 4 RenaWare

RenaWare is your virtual office. You will need to login with your username and password.


**RENA WARE  
RESOURCES**

  
RENAKIT

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**RWU**  
RENA WARE  
UNIVERSITY


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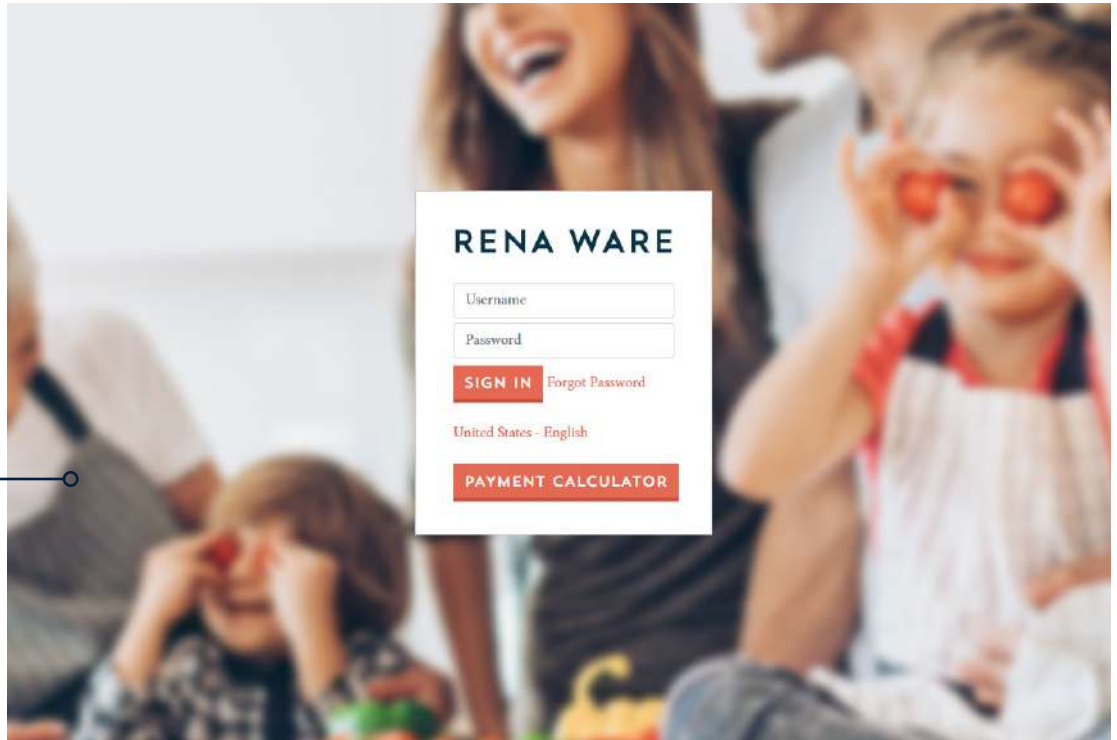
  
RENADRIVE

  
RENAWEB

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RENAWARE.COM





## 5 renaware.com

On the Rena Ware website you can get more information about the company and our products.

The screenshot displays the Renaware website interface. On the left, a dark blue sidebar contains the text "RENA WARE RESOURCES" at the top. Below this are four icons with corresponding labels: a briefcase icon for "RENAKIT", a graduation cap icon for "RWU RENA WARE UNIVERSITY", a smartphone icon for "RENADRIVE", and a computer monitor icon for "RENAWEB". At the bottom of the sidebar is a red button with a globe icon and the text "RENAWARE.COM".

The main content area features a white header with the "RENA WARE" logo in the center. To the right of the logo are links for "FIND AN INDEPENDENT REPRESENTATIVE", "LOGIN", and "ENG ESP-THAI". Below the header is a navigation menu with links for "HOME", "COMPANY", "PRODUCTS", "OPPORTUNITY", "CUSTOMER SERVICE", and "BLOG".

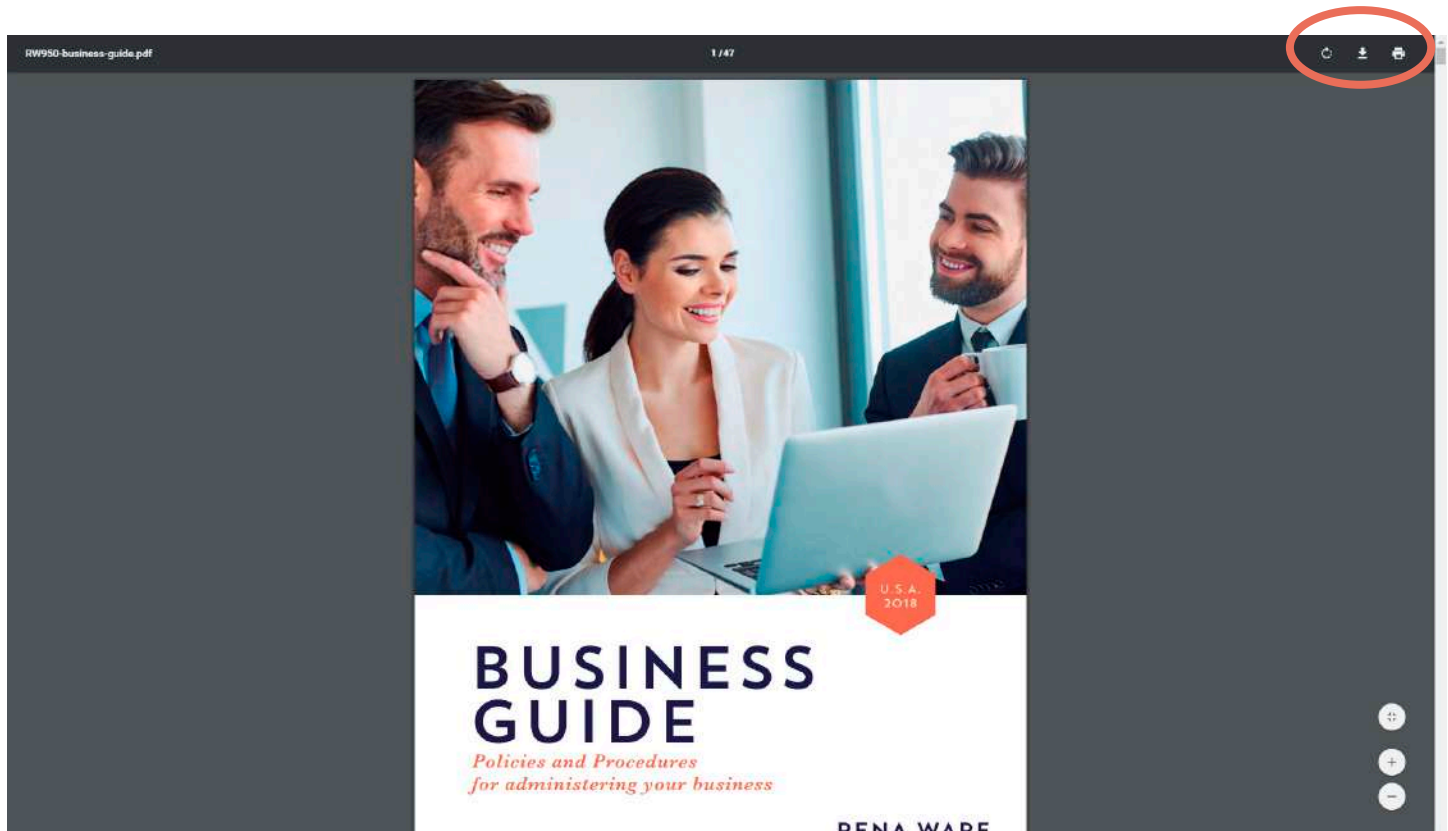
The central focus is a large hero image of a family (a woman, a man, a young girl, and a young boy) sitting around a dining table with various dishes and drinks. Overlaid on this image is the text "MAKE FLAVOR a LIFESTYLE" and a red "COOKWARE" button. Below the hero image are three smaller images with captions: "Creating OPPORTUNITY" (showing a man and woman), "BRINGING People TOGETHER" (showing a group of people at a social gathering), and "IMPROVING the ENVIRONMENT" (showing a blue water bottle on a beach).

# VIEWING, DOWNLOADING/SAVING AND PRINTING A DOCUMENT

To view, download/save and print, click on the icon of the document you are interested in:



The document will open in a new screen. Move the cursor to the top right corner and the download / save and print icons will appear.





Resources that include more than one document have an icon with an arrow. To see a document, first click on the arrow and then on the document's name in the drop down menu:

The image shows a website interface with two main sections: 'WELCOME TO RENA WARE' and 'BUSINESS GUIDE'. The 'WELCOME TO RENA WARE' section features a card titled 'HOW TO USE THE NEW RENAWEB' with a 'First Steps' label and a 'TS11' badge. The 'BUSINESS GUIDE' section is titled 'Learn How to Administer Your Business' and features a dark blue card titled 'RW BUSINESS ETHICS'. Below this card is a red circle containing a white downward arrow, which is a dropdown menu. The menu contains three items: 'RW01 Standards of doing business', 'RW02 Self evaluation on direct selling best practices', and 'RW03 Guide to direct selling best practices'. Below the dropdown menu, the text 'START THE CONVER' is visible, followed by 'Share our Cause, Opportunity, and products.' and 'Each conversation is an opportunity to grow your business.'

# RENA WARE UNIVERSITY

## FEEDBACK

*How helpful was this guide?*

Did you find what you were looking for?  
Please send your comments to [rwu@renaware.com](mailto:rwu@renaware.com).  
Put the name of the guide in the subject line.